

Ana Sokoloff

Sokoloff & Associates, LLC



Quick Look Bio

Ana Sokoloff

Name: Long Island City, NY

Location: 25

Years in the industry: Sokoloff & Associates, LLC

Company: Curates Private

Type of Curator: Collections



I spend a lot of time traveling internationally and visiting clients, galleries, artist studios, and exhibitions. My days are shaped by the city that I am in. During a typical day in my New York office, our team focuses on the short- and long-term development of the collections that we work with. We divide our time between research and administrative tasks, and each week we also devote time to seeing artwork.

I like to think in terms of how I can further grow. Currently, many of the private collections that we work with are ready to think about their legacies. We can assist and guide this strategic planning, which is exciting.

To be a curator, education is key. I studied Law at the Los Andes University in Bogota, Colombia and then I came to the US to do my graduate studies at Columbia University in Art History and Theory of Art. What I value most are the tools that one acquires in school to better maneuver the challenges ahead. As an individual, as a professional, as an employee or boss, one is constantly presented with situations that require creative thinking. Being comfortable thinking outside the box is what leads to individual success.



Advice

Be yourself

Dare to be different, be true to your beliefs, be well structured in your ideas and follow them through.